Dade Heritage Trust

PRESENTS

Meet MiMo

Miami Mid-Century Modern Conference
March 11-12, 2011

Eden Roc Hotel
Miami Beach
Dade Heritage Trust (DHT) is the leading voice for historic preservation in Miami-Dade County. Founded as a nonprofit membership organization in 1972, Dade Heritage Trust works to enrich the quality of life for the entire community by sustainably preserving the best of the past for the future.

DHT is committed to advocating on behalf of Miami-Dade’s historic properties and for sustainable community revitalization solutions on a local, state and national level. Efforts include active participation in preservation and planning issues, drafting of position statements, testifying before preservation boards and commissions, and working with the media and community leaders.

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Meet MiMo
A Conference on Miami's Mid-Century Modern Architecture and Design
March 11-12, 2011
The Mona Lisa Ballroom
Eden Roc Renaissance Beach Resort and Spa
4525 Collins Avenue
Miami Beach, FL

Amidst the prosperity of post WWII rose a unique architecture and design style in Miami that translated International Modernism into innovative designs with tropical exoticism, glamour and fun.

Meet MiMo will feature national and local experts on Mid-Century Modern architecture. A “Living Legends” luncheon will honor renowned architects of this era. Highlights include a Bacardi reception, a boat tour of the Marine Stadium, a house tour of iconic Modernist homes, and walking tours of the Morris Lapidus Historic District along Collins on Miami Beach, Lincoln Road, North Beach, Bay Harbor Islands, MiMo Biscayne Historic District and the University of Miami’s Modernist structures.

Living Legends Luncheon
Mona Lisa Ballroom, Eden Roc Renaissance Resort and Spa
12:30 p.m.—2:30 p.m.
Friday, March 11, 2011

A “Living Legends” luncheon will honor renowned architects of this era, including Alfred Browning Parker, famous for his innovative residential designs, Hilario Candela, who designed the Miami Marine Stadium; Enrique Gutierrez, who designed the historic Bacardi Building on Biscayne, and Jan Hochstim, whose academic work fostered an appreciation for Florida Modernism.

Luncheon included with full conference registration. Space is limited and priority will be given to Full Conference Registrants.

MiMo Bacardi Reception
Sponsored by Bacardi USA, Inc.
2100 Biscayne Blvd, Miami
6:30 p.m.—9:30 p.m.
Friday, March 11, 2011

Celebrate MiMo with Bacardi cocktails under the stars at the historically designated Bacardi building designed by Enrique Gutierrez.

Reception included with full conference registration. Space is limited and priority will be given to Full Conference Registrants.
Meet MiMo Conference Schedule

Friday, March 11, 2011
Eden Roc Renaissance Beach Resort and Spa, Mona Lisa Ballroom
8:30 a.m.—5:00 p.m.
Registration opens at 7:30 a.m.

8:30 a.m.—10:15 a.m.
WELCOME AND OPENING SESSION
Becky Matkov, CEO, Dade Heritage Trust
Theo Prudon, President, National DOCOMOMO-US
Christine Madrid French, Director, Modernism + Recent Past National Trust for Historic Preservation
Morris Hylton, Acting Director, University of Florida Historic Preservation Program

10:30 a.m.—11:45 a.m.
MIAMI MID-CENTURY MODERN PANEL: TRIUMPHS AND CHALLENGES
Moderator: Beth Dunlop, Architectural Critic and Author
Miami-Dade County historic preservation leaders discuss the challenges and successes of preserving Miami’s mid-century treasures such as the Miami Marine Stadium, MiMo Biscayne Historic District, Morris Lapidus District, Bay Harbor Islands, Everglades National Park’s “Mission 66” structures, and more. Panelists include local experts: William Cary, Teri D’Amico, Melissa Memory, Carie Penabad, Randall Robinson, Allan Shulman, and Don Worth.

12:30 p.m.—2:30 p.m.
LIVING LEGENDS LUNCHEON
Dade Heritage Trust is proud to honor architects who have made outstanding contributions to Mid-Century Modern design in Miami and celebrate the vibrant legacy. Welcome by Miami Beach Mayor Matti Bower and George Neary.
Living Legends Honorees are:
Alfred Browning Parker for a lifetime of innovative residential designs
  (introduced by Randolph Henning)
Hilario Candela for the Miami Marine Stadium
  (introduced by Jorge L. Hernandez)
Enrique Gutierrez for the Bacardi Building on Biscayne.
  (introduced by Hilario Candela)
Jan Hochstim for his academic leadership promoting Mid-Century Modern architecture.
  (introduced by Sonia Chao)

3:00 p.m.—4:15 p.m.
REMEMBERING AN ERA: REFLECTIONS BY AND ABOUT MIMO ARCHITECTS
Moderator: Jan Hochstim, Professor, University of Miami School of Architecture
A conversation with Living Legends, Alfred Browning Parker, Hilario Candela, and Enrique Gutierrez. Joining the conversation will be Deborah Desilets, a Morris Lapidus collaborator and author of Morris Lapidus: Architecture of Joy; Sarah Giller Nelson granddaughter of Norman Giller and co-author of Designing the Good Life: Norman Giller & The Development of Miami Modernism; and Thorn Grafton, grandson of Russell Pancoast.

4:30 p.m.—5:30 p.m.
EDEN ROC VIP RESTORATION TOUR
Tours

Space is limited on all tours. Priority will be given to Full Conference Registrants and based on earliest registration.

**Friday, March 11, 2011**

4:30 p.m.—5:30 p.m.  
**EDEN ROC VIP RESTORATION TOUR** - Designed by Morris Lapidus, the Eden Roc Hotel opened in 1956 and captivated its first guests with its curvy lines and over-the-top elegance. A favorite of celebrities during the 1950’s and 60’s, the legendary hotel underwent a magnificent historic renovation.

**Saturday, March 12, 2011**

9:30 a.m.—11:30 a.m.  
**BAY HARBOR AND NORTH BEACH TOUR WITH SARAH GILLER NELSON, TERI D’AMICO, AND DANIEL VEITIA** - Tour North Beach and Bay Harbor Island featuring the country’s most intense collection of MiMo buildings created by such architects as Morris Lapidus and Norman Giller. Tour includes a peak into Giller’s North Beach Bandshell, currently under restoration. Tour led by Sarah Giller Nelson, granddaughter of Norman Giller and co-author of *Designing the Good Life*, interior designer Teri D’Amico, and Daniel Veitia of North Beach Development Corp.

9:30 a.m.—11:30 a.m.  
**MIAMI MARINE STADIUM BOAT TOUR** - Enjoy a morning boat cruise to see the Miami Marine Stadium by water. Built in 1963 and designed by Hilario Candela, the Miami Marine Stadium is an icon of 20th century Modern architecture with its dramatically cantilevered folded-plate roof. The Stadium is listed on the National Trust’s 2009 Most Endangered List and the World Monuments Fund’s 2010 Watch List. Shuttered since Hurricane Andrew in 1992, the Marine Stadium is now historically designation and is the centerpiece of Miami’s Master Plan for Virginia Key.

10:00 a.m.—12:00 p.m.  
**MORRIS LAPIDUS SOUTH BEACH AND LINCOLN ROAD TOUR WITH DEBORAH DESILETS**  
Walking tour of Morris Lapidus buildings and designs on South Beach and Lincoln Road led by Deborah Desilets, Lapidus’ last collaborator and author of *Morris Lapidus: Architecture of Joy*. Tour will highlight Lapidus’ series of artistic follies along Lincoln Road; each of his shade structures explores innovative concrete construction techniques.

10:00 a.m.—12:00 p.m.  
**MIMO AT THE UNIVERSITY OF MIAMI AND LAPIDUS IN CORAL GABLES**  
Walking tour of modernist landmarks and of the University of Miami, an expression of the diversity of modernist movement designed by Robert Law Weed and Marion Manley, Miami’s first woman architect.

2:00 p.m.—4:00 p.m.  
**MIMO ON BISCAYNE BOULEVARD** - Walking tour of MiMo Historic District on Biscayne Boulevard, also known as “MiMo on BiBo.” Running along Biscayne between 54th and 77th streets, MiMo Biscayne includes the famous Coppertone sign, and Mid-century motels, commercial buildings and apartments. The walk passes by buildings by Robert Swartburg, Igor Polevitzky, Norman Giller and Joseph J. de Britta, including his home and studio.

2:00 p.m.—4:00 p.m.  
**PRIVATE HOME TOUR OF ICONIC MID-CENTURY MODERN INCLUDING HOMES BY ALFRED BROWNING PARKER**  
Board a coach for an exclusive tour of four iconic mid-century modern private homes, including a spectacular home by Alfred Browning Parker. Rarely open for tours, these homes are an exciting opportunity to see the finest in mid-century home design.

3:00 p.m.—5:00 p.m.  
**MORRIS LAPIDUS HISTORIC DISTRICT TOUR** - Walking tour of the historically designated Morris Lapidus District on Collins Avenue, Miami Beach. This extraordinary collection of Lapidus masterpieces embodies the full aesthetic, social, economic, and historical impact on modern design and the future of post-war modern leisure and apartment living in Miami and beyond. Tour includes: Fontainebleau, Eden Roc, Crystal House and other MiMo jewels.
CONTINUING EDUCATION INFORMATION

Credits for the conference workshops and tours are provided by the Florida Trust for Historic Preservation, a registered provider with the American Institute of Architects (AIA) Continuing Education Program, provider number G264. Registered architects with the State of Florida Board of Architecture are also eligible for continuing education credits for this program.

Credits for the conference workshops and tours will be applied for and all sessions approved for credit will be indicated in the final on-site conference program.

FULL SCHOLARSHIPS AVAILABLE FOR EDUCATORS

Scholarships to the 2011 Meet MiMo Conference are made possible through a generous grant from The Villagers, Inc. For more information on scholarships or to apply for a scholarship, contact Carol Larsson at 305-358-9572 or carol@dht.comcastbiz.net. Application deadline: February 21, 2011.
Conference and Event Registration

(Please print)

Last Name  First Name  M.I.  Mr/Mrs/Ms/Dr.

Title  Organization

Mailing Address  City/State/Zip

Daytime Telephone  Fax Number  Email Address (IMPORTANT—CONFIRMATION WILL BE EMAILED)

section one: Full Conference Registration

Includes: All conference sessions, Living Legends Luncheon, MiMo Bacardi Reception, and two walking tours.

Registration Type

☐ Dade Heritage Trust Member - $240  ☐ Non-Member - $275

☐ Please indicate if you wish to have a vegetarian entrée for the Luncheon

Select two walking tours (included in full registration) See tour schedule on page 5 for description and times.

☐ Eden Roc VIP Restoration Tour  ☐ Morris Lapidus/Lincoln Road with Deborah Desilets
☐ MiMo Biscayne Boulevard  ☐ Morris Lapidus Collins Ave Historic District Tour
☐ MiMo at Univ. Miami and Lapidus in Coral Gables

☐ I’d like to join as an individual member of Dade Heritage Trust - $35
☐ I’d like to join as a couple/family member of Dade Heritage Trust—$50

section two: Optional Tours (see tour schedule on page 5 for description and times)

Full conference registrants will be given priority on all tours as space is limited

Tour of Iconic Mid-Century Modern Private Homes including homes designed by Alfred Browning Parker.

☐ Dade Heritage Trust Member or Full Conference Registrant - $50

Bus Tour of Bay Harbor Island and North Beach with Sarah Giller Nelson, Teri D’Amico & Daniel Veitia

☐ Dade Heritage Trust Member or Full Conference Registrant - $35

Boat Tour of Miami Marine Stadium

☐ Dade Heritage Trust Member or Full Conference Registrant - $45

Please continue to complete the conference and event registration on the next page.
section three: Extra Event and Tour Tickets

Please use this section ONLY for ordering tickets for someone other than the conference registrant. Conference registrants please indicate your event and tour selections in Sections One and Two on the reverse page. Priority given to full conference registrants.

<table>
<thead>
<tr>
<th>Event</th>
<th>DHT Member</th>
<th>Non-Member</th>
<th>Total</th>
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<td>Living Legends Luncheon at the Eden Roc</td>
<td>___ x $100</td>
<td>___ x $125</td>
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<tr>
<td>MiMo Bacardi Reception</td>
<td>___ x $30</td>
<td>___ x $60</td>
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<tr>
<td>Iconic Mid-Century Modern Homes Tour</td>
<td>___ x $50</td>
<td>___ x $60</td>
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<tr>
<td>Bay Harbor &amp; North Beach Bus Tour</td>
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<td>___ x $45</td>
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<tr>
<td>Boat Tour of Miami Marine Stadium</td>
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<td>Morris Lapidus/Lincoln Road with Deborah Desilets</td>
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<tr>
<td>Morris Lapidus Collins Ave Historic District Tour</td>
<td>___ x $20</td>
<td>___ x $25</td>
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<tr>
<td>MiMo Univ. Miami and Coral Gables</td>
<td>___ x $20</td>
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<td>MiMo Biscayne Boulevard</td>
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Guest Name(s):______________________________________________________________

PAYMENT INFORMATION

☐ Check (payable to Dade Heritage Trust)
☐ Visa/Mastercard/American Express

Card Holder Name (please print) ____________________________________________

Credit Card Number  ___________________________ Expiration Date  ____________

Signature ___________________________________ Telephone Number ________
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