

Dade Heritage Trust

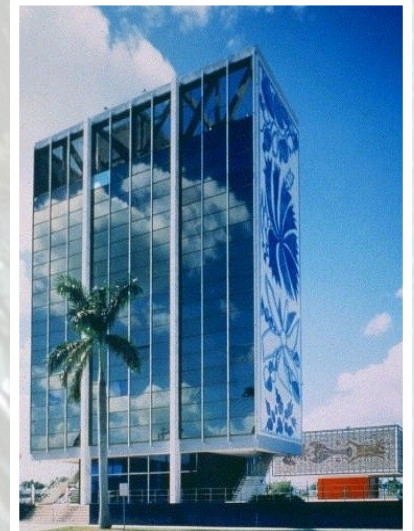
PRESENTS

Meet MiMo

Miami Mid-Century Modern Conference

March 11-12, 2011

Eden Roc Hotel
Miami Beach





Dade Heritage Trust (DHT) is the leading voice for historic preservation in Miami-Dade County. Founded as a nonprofit membership organization in 1972, Dade Heritage Trust works to enrich the quality of life for the entire community by sustainably preserving the best of the past for the future.

DHT is committed to advocating on behalf of Miami-Dade's historic properties and for sustainable community revitalization solutions on a local, state and national level. Efforts include active participation in preservation and planning issues, drafting of position statements, testifying before preservation boards and commissions, and working with the media and community leaders.

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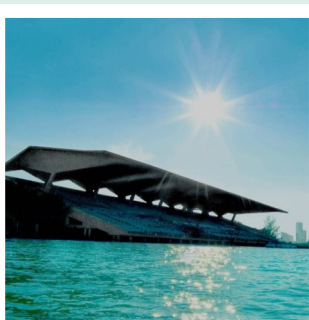
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Meet MiMo

**A Conference on Miami's
Mid-Century Modern Architecture and Design
March 11-12, 2011**

**The Mona Lisa Ballroom
Eden Roc Renaissance Beach Resort and Spa
4525 Collins Avenue
Miami Beach, FL**



Amidst the prosperity of post WWII rose a unique architecture and design style in Miami that translated International Modernism into innovative designs with tropical exoticism, glamour and fun.

Meet MiMo will feature national and local experts on Mid-Century Modern architecture. A “Living Legends” luncheon will honor renowned architects of this era. Highlights include a Bacardi reception, a boat tour of the Marine Stadium, a house tour of iconic Modernist homes, and walking tours of the Morris Lapidus Historic District along Collins on Miami Beach, Lincoln Road, North Beach, Bay Harbor Islands, MiMo Biscayne Historic District and the University of Miami’s Modernist structures.

Living Legends Luncheon

**Mona Lisa Ballroom, Eden Roc Renaissance Resort and Spa
12:30 p.m.—2:30 p.m.
Friday, March 11, 2011**

A “Living Legends” luncheon will honor renowned architects of this era, including Alfred Browning Parker, famous for his innovative residential designs, Hilario Candela, who designed the Miami Marine Stadium; Enrique Gutierrez, who designed the historic Bacardi Building on Biscayne, and Jan Hochstim, whose academic work fostered an appreciation for Florida Modernism.

Luncheon included with full conference registration. Space is limited and priority will be given to Full Conference Registrants.

MiMo Bacardi Reception

Sponsored by Bacardi USA, Inc.

**2100 Biscayne Blvd, Miami
6:30 p.m.—9:30 p.m.
Friday, March 11, 2011**

Celebrate MiMo with Bacardi cocktails under the stars at the historically designated Bacardi building designed by Enrique Gutierrez.



Reception included with full conference registration. Space is limited and priority will be given to Full Conference Registrants.

Meet MiMo Conference Schedule

Friday, March 11, 2011

Eden Roc Renaissance Beach Resort and Spa, Mona Lisa Ballroom

8:30 a.m.—5:00 p.m.

Registration opens at 7:30 a.m.

8:30 a.m.—10:15 a.m.

WELCOME AND OPENING SESSION

Becky Matkov, CEO, Dade Heritage Trust

Theo Prudon, President, National DOCOMOMO-US

International Modernism Movement

Christine Madrid French, Director, Modernism + Recent Past

National Trust for Historic Preservation

Mid-Century Modern Across America

Morris Hylton, Acting Director, University of Florida Historic Preservation Program

Preserving Florida's Mid-Century Modern Heritage

10:30 a.m.—11:45 a.m.

MIAMI MID-CENTURY MODERN PANEL: TRIUMPHS AND CHALLENGES

Moderator: **Beth Dunlop**, Architectural Critic and Author

Miami-Dade County historic preservation leaders discuss the challenges and successes of preserving Miami's mid-century treasures such as the Miami Marine Stadium, MiMo Biscayne Historic District, Morris Lapidus District, Bay Harbor Islands, Everglades National Park's "Mission 66" structures, and more. Panelists include local experts: **William Cary**, **Teri D'Amico**, **Melissa Memory**, **Carie Penabad**, **Randall Robinson**, **Allan Shulman**, and **Don Worth**.

12:30 p.m.—2:30 p.m.

LIVING LEGENDS LUNCHEON

Dade Heritage Trust is proud to honor architects who have made outstanding contributions to Mid-Century Modern design in Miami and celebrate the vibrant legacy. Welcome by Miami Beach Mayor **Matti Bower** and **George Neary**.

Living Legends Honorees are:

Alfred Browning Parker for a lifetime of innovative residential designs

(introduced by **Randolph Henning**)

Hilario Candela for the Miami Marine Stadium

(introduced by **Jorge L. Hernandez**)

Enrique Gutierrez for the Bacardi Building on Biscayne.

(introduced by **Hilario Candela**)

Jan Hochstim for his academic leadership promoting Mid-Century Modern architecture.

(introduced by **Sonia Chao**)

3:00 p.m.—4:15 p.m.

REMEMBERING AN ERA: REFLECTIONS BY AND ABOUT MIMO ARCHITECTS

Moderator: **Jan Hochstim**, Professor, University of Miami School of Architecture

A conversation with Living Legends, **Alfred Browning Parker**, **Hilario Candela**, and **Enrique Gutierrez**. Joining the conversation will be **Deborah Desilets**, a Morris Lapidus collaborator and author of *Morris Lapidus: Architecture of Joy*, **Sarah Giller Nelson** granddaughter of Norman Giller and co-author of *Designing the Good Life: Norman Giller & The Development of Miami Modernism*; and **Thorn Grafton**, grandson of Russell Pancoast.

4:30 p.m.—5:30 p.m.

EDEN ROC VIP RESTORATION TOUR

Tours

Space is limited on all tours. Priority will be given to Full Conference Registrants and based on earliest registration.

Friday, March 11, 2011

4:30 p.m.—5:30 p.m.

EDEN ROC VIP RESTORATION TOUR - Designed by Morris Lapidus, the Eden Roc Hotel opened in 1956 and captivated its first guests with its curvy lines and over-the-top elegance. A favorite of celebrities during the 1950's and 60's, the legendary hotel underwent a magnificent historic renovation.

Saturday, March 12, 2011

9:30 a.m.—11:30 a.m.

BAY HARBOR AND NORTH BEACH TOUR WITH SARAH GILLER NELSON, TERI D'AMICO, AND DANIEL VEITIA - Tour North Beach and Bay Harbor Island featuring the country's most intense collection of MiMo buildings created by such architects as Morris Lapidus and Norman Giller. Tour includes a peak into Giller's North Beach Bandshell, currently under restoration. Tour led by Sarah Giller Nelson, granddaughter of Norman Giller and his co-author of *Designing the Good Life*, interior designer Teri D'Amico, and Daniel Veitia of North Beach Development Corp.

9:30 a.m.—11:30 a.m.

MIAMI MARINE STADIUM BOAT TOUR - Enjoy a morning boat cruise to see the Miami Marine Stadium by water. Built in 1963 and designed by Hilario Candela, the Miami Marine Stadium is an icon of 20th century Modern architecture with its dramatically cantilevered folded-plate roof. The Stadium is listed on the National Trust's 2009 Most Endangered List and the World Monuments Fund's 2010 Watch List. Shuttered since Hurricane Andrew in 1992, the Marine Stadium is now historically designation and is the centerpiece of Miami's Master Plan for Virginia Key.

10:00 a.m.—12:00 p.m.

MORRIS LAPIDUS SOUTH BEACH AND LINCOLN ROAD TOUR WITH DEBORAH DESILETS Walking tour of Morris Lapidus buildings and designs on South Beach and Lincoln Road led by Deborah Desilets, Lapidus' last collaborator and author of *Morris Lapidus: Architecture of Joy*. Tour will highlight Lapidus' series of artistic follies along Lincoln Road; each of his shade structures explores innovative concrete construction techniques.

10:00 a.m.—12:00 p.m.

MIMO AT THE UNIVERSITY OF MIAMI AND LAPIDUS IN CORAL GABLES

Walking tour of modernist landmarks and of the University of Miami, an expression of the diversity of modernist movement designed by Robert Law Weed and Marion Manley, Miami's first woman architect.

2:00 p.m.—4:00 p.m.

MIMO ON BISCAYNE BOULEVARD - Walking tour of MiMo Historic District on Biscayne Boulevard, also known as "MiMo on BiBo." Running along Biscayne between 54th and 77th streets, MiMo Biscayne includes the famous Coppertone sign, and Mid-century motels, commercial buildings and apartments. The walk passes by buildings by Robert Swartburg, Igor Polevitzky, Norman Giller and Joseph J. de Britta, including his home and studio.

2:00 p.m.—4:00 p.m.

PRIVATE HOME TOUR OF ICONIC MID-CENTURY MODERN INCLUDING HOMES BY ALFRED BROWNING PARKER

Board a coach for an exclusive tour of four iconic mid-century modern private homes, including a spectacular home by Alfred Browning Parker. Rarely open for tours, these homes are an exciting opportunity to see the finest in mid-century home design.

3:00 p.m.—5:00 p.m.

MORRIS LAPIDUS HISTORIC DISTRICT TOUR - Walking tour of the historically designated Morris Lapidus District on Collins Avenue, Miami Beach. This extraordinary collection of Lapidus masterpieces embodies the full aesthetic, social, economic, and historical impact on modern design and the future of post-war modern leisure and apartment living in Miami and beyond. Tour includes: Fontainebleau, Eden Roc, Crystal House and other MiMo jewels.

Opening Session Speakers

Morris Hylton

Morris (Marty) Hylton III is Assistant Professor of Interior Design at the University of Florida's College of Design, Construction and Planning where his research focuses on preserving post-World War II modern architecture and interiors. He recently served as curator of the *Modernism at Risk: Modern Solutions for Modern Landmarks* exhibition exploring the role architects and designers play in saving endangered modern buildings. Marty has held the position of Initiatives Manager for the World Monuments Fund—a New York City-based nonprofit dedicated to conserving endangered cultural heritage sites internationally—where he helped develop and implement multifaceted initiatives to address issues impacting cultural heritage preservation globally, including the Modernism at Risk program aimed at conserving modern sites. Marty is currently serving as Acting Director of Historic Preservation Programs at the University of Florida and is the Director of the Preservation Institute: Nantucket, the nation's oldest, hands-on field school dedicated to historic preservation.

Christine Madrid French

Christine Madrid French, a dedicated advocate for the study and preservation of American modern buildings, was born and raised in Los Angeles. She graduated from the University of Utah in Architectural Studies in 1992 and worked for the National Park Service as an historian in Washington, D.C. for four years. Ms. French earned a master's degree in Architectural History from the University of Virginia in 1998. She is also a writer and photographer, with her work appearing in U.S. News & World Report, Virginia Living, Modernism Magazine, and Landscape Architecture. In 2000, she co-founded the Recent Past Preservation Network and served as the president for 9 years. She is currently the Director of the Modernism + Recent Past Initiative with the National Trust for Historic Preservation, a new program launched in March 2009, and also serves on the 20th-Century Heritage Committee for the International Council of Monuments and Sites (ICOMOS).

Theo Prudon

Theo Prudon, PhD, FAIA, is a Dutch-born architect and principal of Prudon & Partners, a firm specializing in restoration, based in New York City. As the founding president of DoCoMoMo/US (The Documentation and Conservation of Buildings, Sites, and Neighborhoods of the Modern Movement), Prudon leads the U.S. chapter of the international organization dedicated to preserving Modernist structures. Prudon also is a DoCoMoMo International board member and an adjunct associate professor of historic preservation at Columbia University's Graduate School of Architecture, Planning and Preservation.

CONTINUING EDUCATION INFORMATION

Credits for the conference workshops and tours are provided by the Florida Trust for Historic Preservation, a registered provider with the American Institute of Architects (AIA) Continuing Education Program, provider number G264. Registered architects with the State of Florida Board of Architecture are also eligible for continuing education credits for this program.



Credits for the conference workshops and tours will be applied for and all sessions approved for credit will be indicated in the final on-site conference program.

FULL SCHOLARSHIPS AVAILABLE FOR EDUCATORS

Scholarships to the 2011 *Meet MiMo* Conference are made possible through a generous grant from The Villagers, Inc. For more information on scholarships or to apply for a scholarship, contact Carol Larsson at 305-358-9572 or carol@dht.comcastbiz.net. Application deadline: February 21, 2011



Dade Heritage Trust presents

Meet MiMo

March 11-12, 2011

Conference and Event Registration

(Please print)

Last Name				First Name				M.I.				Mr/Mrs/Ms/Dr.			
Title								Organization							
Mailing Address								City/State/Zip							
Daytime Telephone				Fax Number				Email Address (IMPORTANT—CONFIRMATION WILL BE EMAILED)							

section one: Full Conference Registration

Includes: All conference sessions, Living Legends Luncheon, MiMo Bacardi Reception, and two walking tours.

Registration Type

Dade Heritage Trust Member - \$240 Non-Member - \$275

Please indicate if you wish to have a vegetarian entrée for the Luncheon

Select two walking tours (included in full registration) See tour schedule on page 5 for description and times.

- Eden Roc VIP Restoration Tour Morris Lapidus/Lincoln Road with Deborah Desilets
 MiMo Biscayne Boulevard Morris Lapidus Collins Ave Historic District Tour
 MiMo at Univ. Miami and Lapidus in Coral Gables

I'd like to join as an individual member of Dade Heritage Trust - \$35

I'd like to join as a couple/family member of Dade Heritage Trust—\$50

section two: Optional Tours (see tour schedule on page 5 for description and times)

Full conference registrants will be given priority on all tours as space is limited

Tour of Iconic Mid-Century Modern Private Homes including homes designed by Alfred Browning Parker.

Dade Heritage Trust Member or Full Conference Registrant - \$50

Bus Tour of Bay Harbor Island and North Beach with Sarah Giller Nelson, Teri D'Amico & Daniel Veitia

Dade Heritage Trust Member or Full Conference Registrant - \$35

Boat Tour of Miami Marine Stadium

Dade Heritage Trust Member or Full Conference Registrant - \$45

Please continue to complete the conference and event registration on the next page.

Meet MiMo

March 11-12, 2011

Mail completed registration form with payment to:

Dade Heritage Trust
190 SE 12th Terrace
Miami, FL 33131

Fax to: 305-358-1162, or email: info@dadeheritagetrust.org

Registration and payment deadline: February 18th.

section three: Extra Event and Tour Tickets

Please use this section ONLY for ordering tickets for someone other than the conference registrant. Conference registrants please indicate your event and tour selections in Sections One and Two on the reverse page. Priority given to full conference registrants.

	<i>DHT Member</i>	<i>Non-Member</i>	<i>Total</i>
Living Legends Luncheon at the Eden Roc	___ x \$100	___ x \$125	\$ _____
Guest Name(s): _____			
MiMo Bacardi Reception	___ x \$30	___ x \$60	\$ _____
Guest Name(s): _____			
Iconic Mid-Century Modern Homes Tour	___ x \$50	___ x \$60	\$ _____
Guest Name(s): _____			
Bay Harbor & North Beach Bus Tour	___ x \$35	___ x \$45	\$ _____
Guest Name(s): _____			
Boat Tour of Miami Marine Stadium	___ x \$45	___ x \$50	\$ _____
Guest Name(s): _____			
Morris Lapidus/Lincoln Road with Deborah Desilets	___ x \$20	___ x \$25	\$ _____
Guest Name(s): _____			
Morris Lapidus Collins Ave Historic District Tour	___ x \$20	___ x \$25	\$ _____
Guest Name(s): _____			
MiMo Univ. Miami and Coral Gables	___ x \$20	___ x \$25	\$ _____
Guest Name(s): _____			
MiMo Biscayne Boulevard	___ x \$20	___ x \$25	\$ _____
Guest Name(s): _____			

PAYMENT INFORMATION

- Check (payable to Dade Heritage Trust)
 Visa/Mastercard/American Express

Total Registration Cost

Section One Total \$ _____
Section Two Total \$ _____
Section Three Total \$ _____

Total Registration Cost \$ _____

Card Holder Name (please print)

Credit Card Number

Expiration Date

Signature

Telephone Number

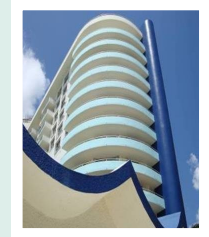
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Eden Roc Renaissance Beach Resort and Spa

Miami Beach, FL



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